Nonprofit Organization Grants:

Coast Guard Office of Auxiliary and Boating Safety Recreational Boating Safety

Federal Grant Title: National Non-Profit Organization Grant Program

Federal Agency: United States Coast Guard Funding Opportunity Number: DHS-USCG-2019-001 Cooperative Agreement

CFDA Numbers: 97.012

CFDA Descriptions: Boating Safety Financial Assistance

Grantee: American Canoe Association (ACA)

Grant Number: 3319FAN119203

Grant Title: Paddlesports TV Outreach – Safety Minute Series Distribution

Award Amount: \$93.814.00

Synopsis:

This proposed project: Paddlesports TV Outreach – Safety Minute Series Distribution is the continuation of the 2018 grant #3317FAN1702-05 and 2019 grant #3318FAN1802-04 which produced 5 made for TV Safety Minute Episodes. The 2018 grant focused on safe paddling techniques in the disciplines of Canoeing, Kayaking, SUP and the 2019 Part 2 grant added episodes in Salt and Fresh water Kayak Fishing. Due to the success of the 2018 project we believe that the continued airing of these segments will increase viewership and represent an exceptional investment.