Nonprofit Organization Grants:

Coast Guard Office of Auxiliary and Boating Safety Recreational Boating Safety

Federal Grant Title: National Non-Profit Organization Grant Program

Federal Agency: United States Coast Guard Funding Opportunity Number: DHS-USCG-2019-001 Cooperative Agreement

CFDA Numbers: 97.012

CFDA Descriptions: Boating Safety Financial Assistance

Grantee: The Corps Foundation Grant Number: 3319FAN119206

Grant Title: Life Jackets Worn ... Nobody Mourns Campaign

Award Amount: \$195,000.00

Synopsis:

The goal of this project is to conduct a year round boating and water safety campaign primarily focused on users of our nation's lakes and waterways. The Life Jackets Worn...Nobody Mourns campaign targets high risk adults with educational outreach that utilizes digital marketing and promotional products to encourage safer boating behaviors, including life jacket wear.