

## **Nonprofit Organization Grants:**

Coast Guard Office of Auxiliary and Boating Safety  
Recreational Boating Safety

Federal Grant Title:	National Non-Profit Organization Grant Program
Federal Agency:	United States Coast Guard
Funding Opportunity Number:	DHS-USCG-2023-001
Type of Funding:	Cooperative Agreement
CFDA Numbers:	97.012
CFDA Descriptions:	Boating Safety Financial Assistance

Grantee: Future Angler Foundation  
Grant Number: 70Z02323MO0001518  
Grant Title: National Boating Safety Education Program  
Period of Performance: 1 year grant

Award Amount: \$175,000.00

### **Summary:**

Educating the public about boating safety and the need for certification are crucial to preventing boating injuries and deaths. This National Boating Safety Education Program shares the mission and objectives of the National RBS Program by positively influencing recreational boater behavior using the unprecedented impact of three half-hour national television shows offered on a network of 165 channels, including over 100 PBS channels, to educate millions of American households. Unlike any other boating safety education program in the country, this national public education program will leverage over \$300,000 of broadcast airtime value on the Emmy-winning Into the Outdoors Education Network to measurably influence the boating safety behavior and need for boating safety certification, to approximately 6 to 12 million people per show. That total impact of this program equates to up to 30 MILLION half-hour boating safety impressions for all three shows.

<https://futureangler.org/>

<https://partners.intotheoutdoors.org/the-getting-families-fishing-initiative/>