## **Nonprofit Organization Grants:**

Coast Guard Office of Auxiliary and Boating Safety Recreational Boating Safety

Federal Grant Title: National Non-Profit Organization Grant Program

Federal Agency: United States Coast Guard
Funding Opportunity Number: DHS-USCG-2019-001
Type of Funding: Cooperative Agreement

CFDA Numbers: 97.012

CFDA Descriptions: Boating Safety Financial Assistance

Grantee: Water Sports Foundation Grant Number: 3319FAN119231

Grant Title: Informing the Public about Consequences of Irresponsible Behavior on the Water

Award Amount: \$75,000.00

## **Synopsis:**

The objective of the "Informing the Public about the Consequences of Irresponsible Behavior on the Water" campaign is to reduce boating casualties by informing the boating public with celebrity endorsed video PSA safety messages reminding them of the consequences of impaired boating.